

ARTWORK GUIDELINES

File Preparation/Artwork

Guidelines To Help Ensure Success Of Your Printed Projects

COLOUR

Make sure your document is in cmyk and NOT RGB (CMYK is for print)

Black should be 100K (C0, M0, Y0, K100)



RESOLUTION

All images must be cmyk at 300 dpi. and NOT 72 DPI



FILE TYPES

We try to be as flexible as possible when accepting file types including PDF, PSD, AI, EPS but PDF is our preferred format. Please note we cannot accept Power Point or Publisher files.

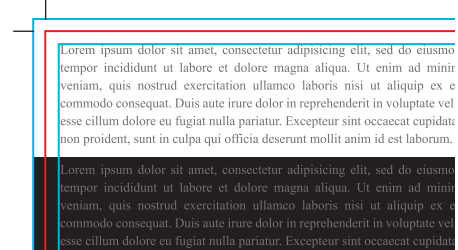


TYPESTYLES/FONTS

When saving your PDF Please convert all text to curves beforehand, this will stop any confusion on typesyles/fonts not printing as they are intended due to our typesyles library differing from yours.

ARTWORK BLEED

- Please allow a 0.125 inch bleed around all edges of your artwork.
- All text should be at least 0.0625 - 0.125 inches away from the edge.



BOOKS AND CATALOGS

Please supply your Book or Catalog as ONE PDF file that has single pages in numerical order (NOT SPREAD).

The Outside Front Cover is considered to be page one, the Inside Front Cover is to be page two.

The Outside Back Cover is the last page of your Book or Catalog.

FILE SAVING

When saving your PDF if the file is too large to email, please use our preferred file sending program at www.yousendit.com

It is a free service, no sign up required, just enter email address as below and attach the file and send.

SENDING

Please send your artwork files to: brian@reprodesign.com

Should you require any additional information please do not hesitate to contact us.